

The following contest is intended solely for Ontario residents and shall be construed and evaluated according to Canadian laws. You may not participate in this contest if you are not a legal resident of Ontario at the time of entry.

**Official Contest Rules and Regulations for the Contest Sponsored by
Le Québec maritime and Tourisme Îles de la Madeleine
“Win a Trip to the Îles de la Madeleine for 2”
NO PURCHASE NECESSARY**

Void outside Ontario.

Entrants residing in areas where the contest is void are ineligible to win prizes.

Only one entry per valid email address.

1. Prize Eligibility

The contest is open to all Ontario residents who have reached the age of majority in the province of Ontario at the time they enter the contest.

Employees of Le Québec maritime and Tourisme Îles de la Madeleine as well as employees of their partner and parent companies, promotional and advertising agencies, sales representatives, distributors, agents, subsidiaries and affiliated corporations (hereinafter referred to collectively as the “Promotional Parties”), as well as the household and family members of each of the above are not eligible to participate in this contest.

2. Registration

The “Win a Trip to the Îles de la Madeleine for 2” contest begins on March 29, 2021, at 9 a.m. (EDT) and ends on June 6, 2021, at 11:59 p.m. (EDT). Participants must complete the registration form available on Le Québec maritime’s campaign website at www.quebecmaritime.ca/en/madeleine by entering their first name, last name, mailing address, country, phone number and email address. Entrants must fill out all mandatory fields to be eligible to win. Entries can be submitted as of March 29, 2021, at 9 a.m. (EDT) and must be received by June 6, 2021, at 11:59 p.m. (EDT) in order to be included in the draw. Participants may only submit one entry per valid email address.

3. Description and Value of the Prize: Trip to the Îles de la Madeleine for 2

- 2 round-trip promotional tickets from Ontario to the Îles de la Madeleine in economy class:
 - Space is subject to availability in Q (economy) class at time of booking, and all travel must take place by August 31, 2022.
 - Tickets are valid for travel on Air Canada, Air Canada Express and Air Canada Rouge scheduled flights only.
 - All applicable fees, such as airport/departure taxes, security charges or other third-party fees, taxes or charges are included.
 - Once tickets have been issued, the origin and destination cannot be changed. However, a change to the flight time, and/or travel date is permitted. Please go to aircanada.com, select “My Bookings/Flights” and make your change. A change fee per ticket may apply.
 - Tickets are not transferable, not refundable and not redeemable for cash.
 - Frequent flyer mileage accumulation is not permitted.
 - Compensation and standards of treatment for schedule irregularities, including being denied boarding, do not apply to these types of tickets.
 - Stopovers or multi-city itineraries are not permitted.
 - The use of eUpgrade credits is not permitted.
 - Air Canada Signature Class may not be available on all flights.
 - Entry into the Signature Suite is not permitted.
 - Promotional pass recipients may be held liable to Air Canada for failure to adhere to the restrictions and conditions of travel applicable to their tickets or for the fraudulent use of those tickets.

The promotional code issued to the winner may not be distributed or sold, or otherwise used for commercial or personal gain, other than for the purpose for which it is intended. Air Canada reserves the right to modify or cancel this promotional code at its discretion. Any violation of these conditions may be subject to cancellation of the promotional code, of any booking made using this promotional code, and/or to any legal or other recourse available for the recovery of damages suffered or costs, expenses or loss incurred as a result of such prohibited use.

- 3 nights at Château Madelinot
 - Based on double occupancy
 - Including 3 breakfasts
- 1 table d'hôte dinner at Resto Bistro Accents
 - For 2 people
 - Excluding alcoholic drinks
- 1 sea excursion with Les Cultures du Large to visit their sea farm
 - For 2 people
 - Subject to weather conditions suitable for sea excursions
- 1 private guided tour of the eastern part of Islands with Autobus Les Sillons
 - For 2 people
 - Including the vehicle
 - Excluding lunch
 - With the option of personalizing the tour depending on winner's interests and the time of year

Total approximate value of package: CAN\$2600

Prize is valid from June 7, 2021, to August 31, 2022, subject to availability and blackout dates*

The total value of the prize has been calculated in Canadian dollars.

Le Québec maritime and Tourisme Îles de la Madeleine

Le Québec maritime and Tourisme Îles de la Madeleine (hereinafter also referred to as the "Sponsors") are offering this trip from June 7, 2021, to August 31, 2022, subject to availability and blackout dates.* Transportation to the departure airport and from the arrival airport is at the winner and guest's expense. Lodging is based on double occupancy. Winner and guest must follow the same itinerary and travel together for the duration of the trip. Liability waivers must be signed by the contest winner and guest prior to trip departure. By entering the contest, entrants consent to the use of their names for publicity purposes without compensation. All Air Canada terms and conditions mentioned above apply.

***Blackout dates (subject to change without notice)**

- July 24 to August 8, 2021
- December 15, 2021, to January 5, 2022
- April 13 to 20, 2022
- July 23 to August 7, 2022

About the prize

Winner and guest will be responsible for all expenses not specifically described above as included in the prize. Not included in the prize: air or ground transportation to the departure airport and from the arrival airport; alcoholic drinks at Resto Bistro Accents; meals other than those mentioned in the prize description; gratuities and any personal expenses, surcharges, insurance or other fees. The Sponsors will provide the winner with all the documents required to book the trip. It is then the winner's responsibility to do so, subject to availability and blackout dates. The guest cannot be changed once the Sponsors have received the guest's Declaration and Release forms. Winner and guest must have valid documents for travel within Canada. The prize will be forfeited if: a) the proper travel documents are unobtainable for any reason within the time required by the Sponsors; b) the winner is unable or unwilling to travel on the dates required; or c) any complications arise that prevent the winner and/or guest from travelling. If the winner or guest are unable to travel, any cancellation fees incurred are at the winner's expense. A forfeited prize may be awarded to an alternate entrant, at the Sponsors' discretion.

4. Draw

One random electronic draw will take place on June 7, 2021, at 9 a.m. (EDT), at the Le Québec maritime office in Rimouski, Québec, Canada. The winning entry will be drawn from all eligible entries received during the contest period.

5. Prize Substitution

Prize must be accepted as awarded. **No substitution of prize is permitted except by the Sponsors at their sole discretion. The Sponsors reserve the right to substitute the prize with another prize of equal or greater value. Prize is non-transferable and is not redeemable for cash or credit, in whole or in part.**

6. Notification and Distribution

The prizewinner will be notified by phone and/or email ONLY within two (2) business days of the draw date using the phone number and/or email address indicated on their Registration Form. If the winner does not claim their prize within ten (10) business days of being notified, an alternate winner will be selected according to the rules from all remaining eligible entries received. The prize will only be delivered to the confirmed winner. The name of the winner may be available on Le Québec maritime's website at www.quebecmaritime.ca/en/madeleine from the date of confirmation of the identity of the winner until the end of the promotional campaign. Accordingly, the winner must consent to the public use of their name and city of residence on Le Québec maritime's website.

7. Conditions

Before being declared a winner, the selected entrant must sign a Declaration of Compliance with the Official Contest Rules and Regulations and a Release of Liability (hereinafter referred to collectively as the "Declaration and Release Documents"), releasing Le Québec maritime, Tourisme Îles de la Madeleine, their advertising and promotional agencies, the prize suppliers, parent companies, subsidiaries, affiliates, representatives and agents of the foregoing and all of their respective directors, officers, owners, partners, employees, consultants, agents, representatives, their successors and assignees (hereinafter referred to collectively as the "Releasees") from any liability in connection with this contest or the prize. The Declaration and Release Documents will be sent to the selected entrant together with their notification and must be returned within seven (7) business days of the date indicated on the documents or the prize will be forfeited. Once the signed Declaration and Release Documents have been received by the Sponsors, the prize will then be awarded to the winner.

In the event the prizewinner is unable to redeem any or all of the prize components for reasons beyond the control of the Sponsors and prize suppliers, no compensation or substitutions will be provided. The winner will be required to provide proof of age and identity and confirm their compliance with all Official Contest Rules and Regulations before being declared a winner. In awarding the prize, the decision of the contest judges is final.

If a selected entrant fails to provide proof of identity, refuses to sign and return the Declaration and Release Documents, is found to have violated the Official Contest Rules and Regulations or otherwise does not meet all contest conditions, the selected entrant will be deemed to have forfeited the prize in question and the Sponsors shall be entitled to select a new name from the qualified entrants.

Odds of winning the prize are dependent on the total number of entries received in the relevant entry period preceding the draw date.

8. Laws and Regulations

All federal, provincial and municipal laws and regulations apply. Any contest entries not complying with any applicable federal, provincial or municipal laws or regulations will be considered null and void. All applicable taxes and insurance fees not mentioned in the prize are the sole responsibility of the prizewinner. All decisions made by the Sponsors are final and binding in all matters relating to this contest.

9. Important Information

Entrants will be deemed to be the authorized account holder of the email address submitted on the Registration Form at the time of registration. The “authorized account holder” is the natural person to whom an email address is assigned by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) responsible for assigning individual email addresses for the domain associated with the submitted email address.

All entries become the property of the Sponsors and will not be returned to entrants. The selected winner may be requested to provide the Sponsors with proof that they are the authorized account holder of the email address associated with the winning entry.

10. Conduct

By entering the contest, participants agree to be bound by the Official Contest Rules and Regulations. Entrants who have not complied with these rules and regulations are subject to disqualification. Entrants further agree to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, at their sole discretion, to disqualify any individual they find to be (i) tampering with the entry process or the operation of the contest or website; or (ii) acting in violation of the Official Contest Rules and Regulations. Participants agree to not knowingly: (i) interfere in or cause any interruption of the contest; (ii) prevent others from participating in the contest; or (iii) obtain or modify another user’s non-public account information without their consent. Any use of automated devices is prohibited. The Sponsors reserve the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

11. Caution

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws. Should such an attempt be made, the Sponsors reserve the right to claim damages from any such person to the fullest extent permitted by law.

The Sponsors, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or the operation of the website, or who is otherwise in violation of the Official Contest Rules and Regulations. They further reserve the right to modify, terminate or cancel any contest that they are unable to complete as planned, including due to computer viruses, bugs, tampering, unauthorized interference or technical failures of any type.

12. Limitations of Liability

By entering this contest, participants acknowledge and agree that the Sponsors and Releasees, as defined in section 7 above, shall not be responsible for, and entrants shall hold them harmless from, any and all claims and damages, including compensatory, direct, incidental, consequential or other damages, liabilities, costs and expenses (hereinafter referred to collectively as “losses”) with respect to or in any way arising from or in connection with the contest or related prize.

The Sponsors and Releasees are not responsible for any losses in connection with (i) incorrect or inaccurate information for any reason, including caused by website users or by any of the equipment or programming associated with or used in the contest or by any technical or human error that may occur in the processing of contest entries; (ii) problems or technical malfunctions of any telephone or telecommunications network, online systems, servers or providers, computer equipment, software, data transmission or email systems, or any other technical problems or traffic congestion; (iii) errors, omissions, interruptions, deletions, defects, delays in operation or transmission, theft or destruction or unauthorized access to, or alteration of, entries; or (iv) damages to entrants or to any other person, including damages to their computer system, related to or resulting from entering, participating or downloading materials in connection with this contest.

For greater certainty, the Sponsors are not responsible for lost, late, incomplete, illegible, incomprehensible or misdirected entries, bugs, server failures, hardware or software transmission failures or losses, or delayed or corrupted data transmissions.

If, for any reason, the contest cannot run as planned or the prize cannot be awarded, including by reason of infection by computer viruses, bugs, tampering, unauthorized interference, fraud, technical failure or any other causes beyond the reasonable control of the Sponsors that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, the Sponsors reserve the right to modify, terminate or cancel the contest at any time without prior notice to the entrants. In such an event, no entrants will be selected or eligible to win any prize after the date of such termination and the winner will not be provided with a substitute prize or cash equivalent.

Restrictions, conditions and limitations apply.

13. Trademarks and Copyright

Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

Sponsors:

Le Québec maritime
84, rue Saint-Germain Est, bureau 205, Rimouski, Québec, Canada, G5L 1A6

Tourisme Îles de la Madeleine
128, chemin Principal, Cap-aux-Meules, Québec, Canada, G4T 1C5

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In the event of any discrepancy between the English and French versions of these contest rules, the French version shall prevail.