The following contest is intended solely for residents of the continental United States and Canada (with the exception of Québec, Florida and Maryland) and shall be construed and evaluated according to continental United States and Canadian laws. Please exit this page if you are not a legal resident of the continental United States or Canada, or if you are a resident of Québec, Florida or Maryland at the time of entry.

# "Win a 1-Week Cruise on the St. Lawrence from Montréal to the Îles de la Madeleine"

NO PURCHASE NECESSARY.

Void outside the continental U.S. and Canada.

Also void in Québec, Florida and Maryland and where prohibited by law.

Entrants residing in areas where the contest is void are ineligible to win prizes.

Only one entry per valid email address.

### 1. Prize Eligibility

The contest is open to all Canadian and continental U.S. residents (with the exception of Québec, Florida and Maryland residents) who have reached the age of majority in their province or state of residence at the time they enter the contest.

Le Québec maritime, its employees as well as employees of its parent companies, promotional and advertising agencies, sales representatives, distributors, agents, subsidiaries and affiliated corporations (hereinafter referred to collectively as the "Promotional Parties"), as well as the household and family members of each of the above are not eligible to participate in this contest.

## 2. Registration

The "Win a 1-Week Cruise on the St. Lawrence from Montréal to the Îles de la Madeleine" contest begins on March 22, 2019, 9 a.m. (EDT) and ends on May 30, 2019, at 11:59 p.m. (EDT). Participants must complete the registration form available on Le Québec maritime's campaign website at <a href="https://www.quebecmaritime.ca/en/madeleine">www.quebecmaritime.ca/en/madeleine</a> by entering their first name, last name, mailing address, country, telephone number and email address. Entrants must fill out all mandatory fields to be eligible to win. Entries can be submitted as of March 22, 2019, 9 a.m. (EDT) and must be received by May 30, 2019, at 11:59 p.m. (EDT) in order to be included in the draw. Participants may only submit one entry per valid email address.

# 3. Description and Value of Prize <u>1-week cruise on the St. Lawrence from Montréal to the Îles de la Madeleine</u>

- 1-week cruise for 2 from Montréal to the Îles de la Madeleine, including:
  - 7 nights in an interior cabin with private bathroom (CC Category) aboard the CTMA Vacancier
  - 14 meals on the ship
  - Activities and shows on the ship
  - Breakfasts of fruits and muffins served late
  - Evening snacks
  - o Coffee, tea and herbal teas available at all times
  - Welcome cocktail and introduction to the crew
  - Workshops on the Îles de la Madeleine and tastings of local products
  - o Talks of all kinds
  - Aperitifs and singing at sunset
  - Interpretive workshops on the exterior decks
  - Whale watching
  - Dance classes
  - Movie theatre screening feature films and documentaries
  - o Fitness centre

- Reception desk open 24 hours a day
- Wake-up service
- 3 days of bus tours of the Islands with Autobus Les Sillons, including:
  - o 3 lunches
  - Visits to the following attractions (entry fees included):
    - Le Barbocheux (locally crafted wines and liquors)
    - Le Site d'Autrefois (interpretation site)
    - Le Fumoir d'Antan (smokehouse)
    - Fromagerie du Pied-de-Vent (cheesemaker)
    - Artisans du Sable / Sand Economuseum
    - À l'Abri de la Tempête
    - Gourmande de Nature
    - Seal Interpretive Centre
  - Taxes

Total approximate value of package: CAN\$3860 (US\$2930)
Prize is valid for the June 2019 and June 2020 cruises offered by CTMA

The total value of the prize has been calculated in Canadian dollars. The value of the prize is indicated in American dollars for information purposes only. The exchange rate used is: CAN\$1.00 for US\$0.7589.

#### Le Québec maritime

Le Québec maritime (hereinafter also referred to as the "Sponsor") is offering this trip in June 2019 or June 2020, subject to CTMA cruise dates, blackout dates and availability. The itinerary will be supplied by Le Québec maritime and is subject to change at the Sponsor's discretion. Transportation to the cruise departure point and from its end point is at the winner and guest's expense. Lodging is based on double occupancy. Winner and guest must follow the same itinerary and travel together for the duration of the trip. Once trip dates have been confirmed by the contest winner, reservations have been made for lodging and bus tours, and cruise tickets have been issued, no changes will be permitted. Cruise tickets cannot be reissued. Liability waivers must be signed by the contest winner and guest prior to trip departure. By entering the contest, entrants consent to the use of their names for publicity purposes without compensation.

#### About the prize

Winner and guest will be responsible for all expenses not specifically described above as included in the prize. Not included in the prize: air or ground transportation to the cruise departure point and from its end point; bottled or alcoholic beverages aboard the ship; meals other than those mentioned in the prize description; gratuities and any personal expenses, surcharges, insurance or other fees. The Sponsor will provide the winner with all the documents required to book the cruise and bus tours. It is then the winner's responsibility to book the cruise and bus tours, subject to cruise dates, blackout dates and availability. The guest cannot be changed once the Sponsor has received the guest's Declaration and Release forms. Winner and guest must have valid documents for travel to Canada. The prize will be forfeited if: a) the proper travel documents are unobtainable for any reason within the time required by the Sponsor; b) the winner is unable or unwilling to travel on the dates required; or c) any immigration complications arise that prevent the winner and/or guest from entering Canada. In the latter event, the winner or guest, as the case may be, will be solely responsible for arranging and paying for travel back to the point of origin. Any cancellation fees incurred are at the winner's expense. A forfeited prize may be awarded to an alternate entrant, at the Sponsor's discretion.

#### 4. Draw

One random electronic draw will take place on May 31, 2019, at 9 a.m. (EDT), at the Sponsor's office in Rimouski, Québec, Canada. The winning entry will be drawn from all eligible entries received during the contest period.

#### 5. Prize Substitution

Prize must be accepted as awarded. No substitution of prize is permitted except by Le Québec maritime at its sole discretion. Le Québec maritime reserves the right to substitute the prize with another prize of equal or greater value. Prize is non-transferable and is not redeemable for cash or credit, in whole or in part.

#### 6. Notification and Distribution

The prizewinner will be notified by phone and/or email ONLY within two (2) business days of the draw date using the phone number and/or email address indicated on his or her Registration Form. If the winner does not claim his or her prize within ten (10) business days of being notified, an alternate winner will be selected according to the rules from all remaining eligible entries received. The prize will only be delivered to the confirmed winner. The name of the winner will be available on Le Québec maritime's website at <a href="https://www.quebecmaritime.ca/en/madeleine">www.quebecmaritime.ca/en/madeleine</a> from the date of confirmation of the identity of the winner until the end of the promotional campaign. Accordingly, the winner must consent to the public use of his or her name and city of residence on Le Québec maritime's website.

#### 7. Conditions

Before being declared a winner, the selected entrant must sign a Declaration of Compliance with the Official Contest Rules and Regulations and a Release of Liability (hereinafter referred to collectively as the "Declaration and Release Documents"), releasing Le Québec maritime, its advertising and promotional agencies, the prize suppliers, parent companies, subsidiaries, affiliates, representatives and agents of the foregoing and all of their respective directors, officers, owners, partners, employees, consultants, agents, representatives, their successors and assignees (hereinafter referred to collectively as the "Releasees") from any liability in connection with this contest or the prize. The Declaration and Release Documents will be sent to the selected entrant together with his or her notification and must be returned within seven (7) business days of the date indicated on the documents or the prize will be forfeited. Once the signed Declaration and Release Documents have been received by the Sponsor, the prize will then be awarded to the winner.

In the event the prizewinner is unable to redeem any or all of the prize components for reasons beyond the control of the Sponsor and the prize suppliers, no compensation or substitutions will be provided. The winner will be required to provide proof of age and identity and confirm his or her compliance with all Official Contest Rules and Regulations before being declared a winner. In awarding the prize, the decision of the contest judges is final.

If a selected entrant is unable to answer the skill-testing question, fails to provide proof of identity, refuses to sign and return the Declaration and Release Documents, is found to have violated the Official Contest Rules and Regulations or otherwise does not meet all contest conditions, the selected entrant will be deemed to have forfeited the prize in question and the Sponsor shall be entitled to select a new name from the qualified entrants.

Odds of winning the prize are dependent on the total number of entries received in the relevant entry period preceding the draw.

#### 8. Laws and Regulations

All federal, provincial and municipal laws and regulations apply. Any contest entries not complying with any applicable federal, provincial or municipal laws or regulations will be considered null and void. All applicable taxes and insurance fees not mentioned in the prize are the sole responsibility of the prizewinner. All decisions made by Le Québec maritime are final and binding in all matters relating to this contest.

#### 9. Important Information

Entrants will be deemed to be the authorized account holder of the email address submitted on the Registration Form at the time of registration. The "authorized account holder" is the natural person to

whom an email address is assigned by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) responsible for assigning individual email addresses for the domain associated with the submitted email address.

All entries become the property of Le Québec maritime and will not be returned to entrants. The selected winner may be requested to provide Le Québec maritime with proof that he or she is the authorized account holder of the email address associated with the winning entry.

#### 10. Conduct

By entering the contest, participants agree to be bound by the Official Contest Rules and Regulations. Entrants who have not complied with these rules and regulations are subject to disqualification. Entrants further agree to be bound by the decisions of Le Québec maritime, which shall be final and binding in all respects. Le Québec maritime reserves the right, at its sole discretion, to disqualify any individual it finds to be (i) tampering with the entry process or the operation of the contest or website; or (ii) acting in violation of the Official Contest Rules and Regulations. Participants agree to not knowingly: (i) interfere in or cause any interruption of the contest; (ii) prevent others from participating in the contest; or (iii) obtain or modify another user's non-public account information without their consent. Any use of automated devices is prohibited. Le Québec maritime reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

#### 11. Caution

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws. Should such an attempt be made, Le Québec maritime reserves the right to claim damages from any such person to the fullest extent permitted by law.

Le Québec maritime, at its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the website, or who is otherwise in violation of the Official Contest Rules and Regulations. It further reserves the right to modify, terminate or cancel any contest that it is unable to complete as planned, including due to a computer virus, bugs, tampering, unauthorized interference or technical failures of any type.

#### 12. Limitations of Liability

By entering this contest, participants acknowledge and agree that Le Québec maritime and the Releasees, as defined in section 6 above, shall not be responsible for, and entrants shall hold them harmless from, any and all claims and damages, including compensatory, direct, incidental, consequential or other damages, liabilities, costs and expenses (hereinafter referred to collectively as "losses") with respect to or in any way arising from or in connection with the contest or related prize.

Le Québec maritime and the Releasees are not responsible for any losses in connection with (i) incorrect or inaccurate information for any reason, including caused by website users or by any of the equipment or programming associated with or used in the contest or by any technical or human error that may occur in the processing of contest entries; (ii) problems or technical malfunctions of any telephone or telecommunications network, online systems, servers or providers, computer equipment, software, data transmission or email systems, or any other technical problems or traffic congestion; (iii) errors, omissions, interruptions, defects, delays in operation or transmission, theft or destruction or unauthorized access to, or alteration of, entries; or (iv) damages to entrants or to any other person, including damages to their computer system, related to or resulting from entering, participating or downloading materials in connection with this contest.

For greater certainty, Le Québec maritime is not responsible for lost, late, incomplete, illegible, incomprehensible or misdirected entries, bugs, server failures, hardware or software transmission failures or losses, or delayed or corrupted data transmissions.

If, for any reason, the contest cannot run as planned or the prize cannot be awarded, including by reason of infection by computer virus, bugs, tampering, unauthorized interference, fraud, technical failure or any other causes beyond the reasonable control of Le Québec maritime that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, Le Québec maritime reserves the right to modify, terminate or cancel the contest at any time without prior notice to the entrants. In such an event, no entrants will be selected or eligible to win any prize after the date of such termination and the winner will not be provided with a substitute prize or cash equivalent.

Restrictions, conditions and limitations apply.

# 13. Trademarks and Copyright

Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

Sponsor: Le Québec maritime, 84, rue Saint-Germain Est, bureau 205, Rimouski, Québec, Canada, G5L 1A6

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In the event of any discrepancy between the English and French versions of these rules, the French version shall prevail.