The following contest is intended solely for residents of the continental United States and Canada (with the exception of Québec, Florida and Maryland) and shall be construed and evaluated according to continental United States and Canadian laws. You cannot participate in this contest if you are not a legal resident of the continental United States or Canada, or if you are a resident of Québec, Florida or Maryland at the time of entry.

Official Contest Rules and Regulations for the Le Québec maritime contest "Win a Dream Snowmobile Vacation for 4"

NO PURCHASE NECESSARY.

Void outside the continental U.S. and Canada.
Also void in Québec, Florida and Maryland and where prohibited by law.
Entrants residing in areas where the contest is void are ineligible to win prizes.
Only one entry per valid email address.

1. Prize Eligibility

The contest is open to all Canadian and continental U.S. residents (with the exception of Québec, Florida and Maryland residents) who have reached the age of majority in their province, territory or state of residence at the time they enter the contest.

Le Québec maritime, its employees as well as employees of its parent companies, promotional and advertising agencies, sales representatives, distributors, agents, subsidiaries and affiliated corporations (hereinafter referred to collectively as the "Promotional Parties"), as well as the household and family members of each of the above are not eligible to participate in this contest.

2. Registration

The "Win a Dream Snowmobile Vacation for 4" contest runs online from October 27, 2023, at 9 a.m. (Eastern Standard Time), to March 31, 2024, at 11:59 p.m. (Eastern Daylight Savings Time). Participants must complete the registration form available on the Le Québec maritime campaign website at www.quebecmaritime.ca/en/snowmobile by entering their first name, last name, mailing address, country, telephone number and email address. Entrants must fill out all mandatory fields to be eligible to win. Entries can be submitted as of October 27, 2023, at 9 a.m. (EST), and must be received by March 31, 2024, at 11:59 p.m. (EDT) in order to be included in the draw. Participants may only submit one entry per valid email address.

3. Description and Value of Prize

Snowmobile Vacation for 4 in the Maritime Regions of Québec

Trip to Bas-Saint-Laurent and Gaspésie

Accommodations include two rooms based on double occupancy.

Chic-Chac, Murdochville (1 dinner, 1 night and 1 breakfast per person)

Hostellerie Baie Bleue, Carleton-sur-Mer (1 dinner, 1 night and 1 breakfast per person)

Hôtel Le Navigateur, Rimouski (1 dinner, 1 night and 1 breakfast per person)

Hôtel Universel, Rivière-du-Loup (1 dinner, 1 night and 1 breakfast per person)

Panora – Loges fluviales, Sainte-Anne-des-Monts (1 night per person)

Riôtel Matane, Matane (1 dinner, 1 night and 1 breakfast per person)

Sélectôtel Amqui, Amqui (1 dinner, 1 night and 1 breakfast per person)

Prepaid Visa card worth \$220 for breakfast and dinner in Sainte-Anne-des-Monts

Total approximate value of trip: CAN\$5200 (US\$3800)

Trip must be taken between January 1 and March 31, 2025.

The total value of the prize has been calculated in Canadian dollars. The value of the prize indicated in American dollars is for information purposes only. The exchange rate used is approximately CAN\$1 for US\$0.73.

Le Québec maritime

Le Québec maritime (hereinafter also referred to as the "Sponsor") is offering this trip from January 1 to March 31, 2025, subject to blackout dates and availability.

The itinerary will be supplied by Le Québec maritime and is subject to change at the Sponsor's discretion. Transportation to the departure point and from the end point of the itinerary is at the winner and guests' expense. Rooms are based on double occupancy. Winner and guests must travel on the same itinerary, departing and returning together. Once the contest winner has confirmed their travel dates and accommodations have been booked, no changes will be permitted. The contest winner must sign a liability waiver prior to trip departure. By entering the contest, entrants consent to the use of their names for publicity purposes without any compensation.

About the prize

Winner and guests will be responsible for all expenses not specifically described above as included in the prize. Not included in the prize: air or ground transportation to the departure point and from the end point of the itinerary; car, snowmobile and/or equipment rentals, if required; gas; snowmobile trail permits; all lunches (only breakfasts and dinners are included in the prize, as indicated above); taxes (except those on accommodations and meals included in the prize), gratuities and any personal expenses, surcharges, insurance premiums or other fees. The Sponsor will be responsible for booking all accommodations for the winner and guests, subject to blackout dates and availability. Guests cannot be changed once the Sponsor has made these reservations. Winner and guests must have valid documents for travel in Canada, including any that are required in the context of the pandemic in Québec. The prize will be forfeited if: a) the proper travel documents are unobtainable for any reason within the time frame required by the Sponsor; b) the winner is unable or unwilling to travel on the dates required; or c) any other complications arise that prevent the winner and/or guests from taking the trip. If the winner cancels the trip or is unable to travel on the agreed-upon dates, they will be responsible for paying any cancellation fees that may apply. A forfeited prize may be awarded to an alternate entrant, at the Sponsor's discretion.

4. Draw

A random electronic draw will take place on April 1, 2024, at 9 a.m. (Eastern Daylight Savings Time), at the Sponsor's office in Rimouski, Québec, Canada. The winning entry will be drawn from all eligible entries received during the contest period.

5. Prize Substitution

Prize must be accepted as awarded. No substitution of prize is permitted except by Le Québec maritime at its sole discretion. Le Québec maritime reserves the right to substitute the prize with another prize of equal or greater value. Prize is non-transferable and is not redeemable for cash or credit, in whole or in part.

6. Winner Notification and Prize Claim Process

The prizewinner will be notified by phone and/or email <u>only</u> within two (2) business days of the draw date using the phone number and/or email address indicated on their Registration Form. If the winner does not claim their prize within ten (10) business days of being notified, an alternate winner will be selected according to the rules from all remaining eligible entries received. Prize will only be delivered to the officially designated winner. Once the winner has been confirmed, their name and city of residence may be posted on the Le Québec maritime website and social media platforms for an indeterminate period of time. Accordingly, the winner must consent to the public use of their name and city of residence on the Le Québec maritime website and social media platforms.

7. Conditions

Before being officially declared the winner, the selected entrant must sign a declaration of compliance with the Official Contest Rules and Regulations and a release of liability (hereinafter referred to as the "Declaration and Release Form"), releasing Le Québec maritime, its advertising and promotional agencies, the prize suppliers, parent companies, subsidiaries, affiliates, representatives and agents of the foregoing and all of their respective directors, officers, owners, partners, employees, consultants, agents, representatives, successors and assignees (hereinafter referred to collectively as the "Releasees") from any liability in connection with this contest or the prize. The Declaration and Release Form will be sent to the selected entrant with their notification and must be returned within seven (7) business days of the date indicated on the document or the prize will be forfeited. Once the signed Declaration and Release Form has been received by the Sponsor, the prize will then be awarded to the winner.

In the event that the prizewinner is unable to redeem any or all of the prize components for reasons beyond the control of the Sponsor and the prize suppliers, no compensation or substitutions will be provided. The selected entrant will be required to provide proof of age and identity and confirm their compliance with all Official Contest Rules and Regulations before being declared the official winner. In awarding the prize, the decision of the contest judges is final.

If the selected entrant fails to provide proof of identity, refuses to sign and return the Declaration and Release Form, is found to have violated the Official Contest Rules and Regulations, or otherwise does not meet all contest conditions, they will be deemed to have forfeited the prize in question and the Sponsor shall be entitled to select a new name from the qualified entrants.

Odds of winning the prize are dependent on the total number of entries received in the relevant entry period preceding the draw date.

8. Laws and Regulations

All federal, provincial and municipal laws and regulations apply. Any contest entries not complying with any applicable federal, provincial or municipal laws or regulations will be considered null and void. All applicable taxes and insurance premiums not mentioned in the prize are the sole responsibility of the prizewinner. All decisions made by Le Québec maritime are final and binding in all matters relating to this contest.

Notice of collection of personal information: Any personal information collected during this contest is done so in accordance with the *Freedom of Information and Protection of Privacy Act* and is collected and used for the sole purpose of this contest.

The winner agrees that their name, image, photograph, location, testimonial and/or declaration may be used in whole or in part by Le Québec maritime, its advertising agencies and any other party involved in the development, production and distribution of materials related to the contest.

If you have any questions regarding the collection of your personal information, please contact Le Québec maritime's privacy officer at rprp@quebecmaritime.ca.

9. Important Information

Entrants will be deemed to be the authorized account holder of the email address they submitted on the Registration Form at the time of registration. The "authorized account holder" is the natural person to whom an email address is assigned by an Internet access provider, online service provider or any other organization (e.g., business, educational institution, etc.) responsible for assigning individual email addresses for the domain associated with the submitted email address. The selected winner may be requested to provide Le Québec maritime with proof that they are the authorized account holder of the email address associated with the winning entry.

10. Conduct

By entering the contest, participants agree to be bound by the Official Contest Rules and Regulations. Entrants who have not complied with these rules and regulations are subject to disqualification. Entrants further agree to be bound by the decisions of Le Québec maritime, which shall be final and binding in all respects. Le Québec maritime reserves the right, at its sole discretion, to disqualify any individual it finds to be (i) tampering with the entry process or the operation of the contest or website; or (ii) acting in violation of the Official Contest Rules and Regulations. Participants agree to not knowingly: (i) interfere in or cause any interruption of the contest; (ii) prevent others from participating in the contest; or (iii) obtain or modify another user's non-public account information without their consent. Any use of automated devices is prohibited. Le Québec maritime reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

11. Caution

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws. Should such an attempt be made, Le Québec maritime reserves the right to claim damages from any such person to the fullest extent permitted by law.

Le Québec maritime reserves the right, at its sole discretion, to disqualify any person tampering with the entry process or the operation of the website, or who is otherwise in violation of the Official Contest Rules and Regulations. It further reserves the right to modify, terminate or cancel any contest that it is unable to complete as planned, including due to a computer virus, bugs, tampering, unauthorized interference or technical failures of any type.

12. Limitations of Liability

By entering this contest, participants acknowledge and agree that Le Québec maritime and the Releasees, as defined in section 7 above, shall not be responsible for, and entrants shall hold them harmless from, any and all claims and damages, including compensatory, direct, incidental, consequential or other damages, liabilities, costs and expenses (hereinafter referred to collectively as "losses") with respect to or in any way arising from or in connection with the contest or related prizes.

Le Québec maritime and the Releasees are not responsible for any losses in connection with (i) incorrect or inaccurate information for any reason, including caused by website users or by any of the equipment or programming associated with or used in the contest or by any technical or human error that may occur in the processing of contest entries; (ii) problems or technical malfunctions of any telephone or telecommunications network, online systems, servers or providers, computer equipment, software, data transmission or email systems, or any other technical problems or traffic congestion; (iii) errors, omissions, interruptions, defects, delays in operation or transmission, theft or destruction or unauthorized access to, or alteration of, entries; or (iv) damages to entrants or to any other person, including damages to their computer system, related to or resulting from entering, participating or downloading materials in connection with this contest.

For greater certainty, Le Québec maritime is not responsible for lost, late, incomplete, illegible, incomprehensible or misdirected entries, bugs, server failures, hardware or software transmission failures or losses, or delayed or corrupted data transmissions.

If, for any reason, the contest cannot run as planned or the prize cannot be awarded, including by reason of infection by computer virus, bugs, tampering, unauthorized interference, fraud, technical failure or any other causes beyond the reasonable control of Le Québec maritime that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, Le Québec maritime reserves the right to modify, terminate or cancel the contest at any time without prior notice to the entrants. In such an event, no entrants will be selected or eligible to win a prize after the date of such termination and the winners will not be provided with a substitute prize or cash equivalent.

Restrictions, conditions and limitations apply.

Trademarks and Copyright

Copying or unauthorized use of any copyrighted material or trademarks, in whole or in part, without the express written consent of the owner is strictly prohibited.

Sponsor: Le Québec maritime, 84, rue Saint-Germain Est, bureau 205, Rimouski, Québec, Canada, G5L 1A6

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In the event of any discrepancy between the English and French versions of these rules, the French version shall prevail.